

YouGov Survey Results

Sample Size: 17015 GB adults

Fieldwork: 13th March 2025

		Gender		Age					Age by Gender									
	Total	Male	Female	18-29	30-39	40-49	50-59	60+	Men 18-29	Men 30-39	Men 40-49	Men 50-59	Men 60+	Women 18-29	Women 30-39	Women 40-49	Women 50-59	Women 60+
Weighted Sample	17015	8271	8744	2517	2554	3632	2528	5525	1255	1277	1773	1251	2557	1261	1277	1859	1277	2969
Unweighted Sample	17015	8026	8989	1246	2000	2926	3345	7348	564	878	1232	1643	3626	682	1122	1694	1702	3722
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think it is acceptable or unacceptable for female celebrities at photo opportunities like red carpet events to wear transparent/translucent clothing that means their nipples are visible through the fabric?

Completely acceptable	19	27	11	24	22	20	19	14	27	27	31	30	24	22	16	11	8	5
Somewhat acceptable	17	21	13	24	21	19	15	11	22	22	23	20	18	25	20	15	11	5
TOTAL ACCEPTABLE	36	48	24	48	43	39	34	25	49	49	54	50	42	47	36	26	19	10
Somewhat unacceptable	24	21	26	20	23	22	25	25	17	20	19	21	23	23	26	26	28	27
Completely unacceptable	31	20	41	19	22	27	32	43	20	18	14	18	25	19	27	39	46	58
TOTAL UNACCEPTABLE	55	41	67	39	45	49	57	68	37	38	33	39	48	42	53	65	74	85
Don't know	10	12	8	13	12	12	9	7	14	13	13	11	9	11	11	11	7	5

And do you think it is acceptable or unacceptable for regular women in public places like the high street to wear transparent/translucent clothing that means their nipples are visible through the fabric?

Completely acceptable	14	22	7	17	18	16	15	10	22	25	26	25	19	12	11	7	6	3
Somewhat acceptable	14	19	10	23	16	15	13	9	21	18	20	19	16	24	15	10	7	3
TOTAL ACCEPTABLE	28	41	17	40	34	31	28	19	43	43	46	44	35	36	26	17	13	6
Somewhat unacceptable	24	23	25	22	27	25	24	22	19	24	24	22	25	26	30	26	26	20
Completely unacceptable	39	25	52	26	29	34	40	52	24	22	19	24	32	28	35	48	57	69
TOTAL UNACCEPTABLE	63	48	77	48	56	59	64	74	43	46	43	46	57	54	65	74	83	89
Don't know	9	10	7	12	10	10	7	6	14	11	11	9	8	10	10	9	5	4

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	Social Grade		Region						
	Total	ABC1	C2DE	North	Midlands	London	Rest of South	Wales	Scotland
Weighted Sample	17015	9697	7318	4031	2793	2059	5834	817	1481
Unweighted Sample	17015	11111	5904	4097	2769	1930	5734	981	1504
	%	%	%	%	%	%	%	%	%

Do you think it is acceptable or unacceptable for female celebrities at photo opportunities like red carpet events to wear transparent/translucent clothing that means their nipples are visible through the fabric?

Completely acceptable	19	21	16	18	18	20	18	21	20
Somewhat acceptable	17	18	15	16	17	19	17	15	17
TOTAL ACCEPTABLE	36	39	31	34	35	39	35	36	37
Somewhat unacceptable	24	24	23	23	23	22	25	25	24
Completely unacceptable	31	28	35	34	33	28	30	30	26
TOTAL UNACCEPTABLE	55	52	58	57	56	50	55	55	50
Don't know	10	9	11	9	9	11	10	10	13

And do you think it is acceptable or unacceptable for regular women in public places like the high street to wear transparent/translucent clothing that means their nipples are visible through the fabric?

Completely acceptable	14	15	13	14	13	15	14	17	16
Somewhat acceptable	14	15	13	14	14	16	14	12	15
TOTAL ACCEPTABLE	28	30	26	28	27	31	28	29	31
Somewhat unacceptable	24	25	23	24	23	22	25	26	24
Completely unacceptable	39	36	42	40	41	37	39	36	34
TOTAL UNACCEPTABLE	63	61	65	64	64	59	64	62	58
Don't know	9	8	9	8	8	10	8	9	11